

# Want To Become A Certified Aging-in-Place Specialist (CAPS)?

## Related Classes Offered

**April 19, 20 & 21**

**2017**

**8:00 am–5:00 pm**

Conference Room of the  
**Roanoke Regional Home Builders Association**

1626 Apperson Drive,  
Salem, 24153

**Cost\* per student  
per class:**

\$230 for RRHBA members  
\$280 for non-members

\*A minimum deposit of \$50 is required at the time of initial registration.

A \$50 Non-refundable Cancellation fee will apply; Fee includes course materials and lunch

A minimum of four students is needed for a class to be held & refunds will be made if minimum not met

To Register:

Contact Rena DeBerry

Phone: 540/389-7135

E-mail: [rdeberry@rrhba.com](mailto:rdeberry@rrhba.com)

Get the technical, business management and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry:

Home Modifications for the aging-in-place market.

Locally earn the National Association of Home Builders' (NAHB) Certified Aging-in-Place Specialist (CAPS) designation and become an expert for our market OR

Simply take a course or two for the knowledge.

## **Required Courses to Earn the CAPS Designation:**

- **Wednesday, April 19: Business Management for Building Professionals\*:** Get a solid foundation in the practices so valuable to the management of smaller businesses: Planning, Organizing, Staffing/Directing, and Controlling.
  - \* Designation holders exempt from this requirement are CGR, GMR, CGA, CGB, GMB, CGP, Master CGP, CR, CKD, CBD, CMKBD, AIA, Professional ASID, GRI and CCIM. Individuals who have earned an MBA from an accredited university within 10 years of submitting a CAPS graduation application also are exempt, but encouraged to take the course because it focuses on business principles relevant to residential construction.
- **Thursday, April 20: Marketing and Communication Strategies for Aging and Accessibility (CAPS I):** This course will teach you the best practices in communicating and interacting with this evolving population.
- **Friday, April 21: Design/Build Solutions for Aging & Accessibility (CAPS II):** Learn how to provide the best services to the growing number of Baby Boomers who wish to remodel their home to fit their new lifestyles and abilities.

